

# IWPC 2021

— TOGETHER FOR CLEAN WATER —

A Virtual Event

April 19-30, 2021

## EXHIBITOR & SPONSOR REGISTRATION NOW OPEN!

The Illinois Wastewater Professionals Conference (IWPC '21) is the #1 Illinois Water Conference of the Year! We invite you to join us as an Exhibitor and/or Sponsor at this year's "virtual" event **April 19 - 30, 2021**. There are several opportunities to get your company's name in front of customers through a robust and user-friendly virtual platform called, Whova.

IWPC provides a great way to market your products and/or services to wastewater professionals including decision makers! With our virtual format, your company will have a highly visible stage that will draw hundreds of attendees daily to learn about your products and solutions. Plus, additional engagement benefits of using live chat and real-time streaming video allow you to directly communicate with your customers.

Check out the various levels of participating as an Exhibitor and/or Sponsor that is guaranteed to promote your company before, during and after the conference!

### EXHIBITOR REGISTRATION

#### Exhibitor Showcase \$200.00

- Exhibitor Showcase
  - upload .pdf brochures and case studies
  - upload product or corporate videos
- Full Conference Registration for one (1) attendee – includes technical sessions
- Product Demonstration
  - Set up a Zoom link on your Showcase page to promote a scheduled webinar
- Dedicated **"Power Hours"** for Exhibitors
  - April 20th from 10:00 a.m. – 12:00 p.m. and April 27th from 2:00 – 4:00 p.m.
- LeadGen Lead Retrieval
- Listing on IWPC Website and Clarifier (spring issue) Newsletter
- Listing in the Conference Program

**Note:** Companies who purchased a standard 8x10 booth in 2020 and did not receive a refund will automatically receive this Exhibitor Showcase package unless IWEA is notified by March 31st with a refund request. Send inquiries to: [execmgr@iweasite.org](mailto:execmgr@iweasite.org).

#### How To Register

Exhibitors are asked to use the online registration form available at [www.illinoiswpc.org](http://www.illinoiswpc.org).

**Register by March 31, 2021. Exhibitors will receive an online tutorial (Whova) as a guide to assist in how to set up your Exhibitor Showcase.**

For exhibitor questions, please contact:

Pete Lynch [plynch@lai-ltd.com](mailto:plynch@lai-ltd.com) | Jerry Ruth [j.ruth@trotter-inc.com](mailto:j.ruth@trotter-inc.com) | Mitch Hameister [mhameister@drydon.com](mailto:mhameister@drydon.com)

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### SPONSORSHIP OPPORTUNITIES

#### Ocean Sponsorship - \$2,500

- Highly Visible Corporate Banners on Virtual Platform
  - Main Conference Page, Technical Sessions and Attendee Profiles
- (4) Full Conference Registrations
- Exhibitor Showcase Page (including LeadGen attendee lists)
- Full Page Color ad in the Conference Program (digital edition)
- Exclusive Pre-Conference Social Media Blast
- Company Name/Logo
  - Conference Webpage
  - IWPC E-News
  - Clarifier Newsletter (spring issue)
- VIP Status at 2022 Conference
  - First Choice for Booth Location
  - (2) Conference Registrations
  - VIP Table at Banquet (IWEA or IAWPCO)
  - VIP Table at Luncheons

**Note:** Companies who purchased an "Ocean" sponsorship in 2020 and did not receive a refund will automatically receive this "Ocean" sponsorship package for 2021 unless IWEA is notified by March 31st. Send inquiries to: [execmgr@iweasite.org](mailto:execmgr@iweasite.org).

#### Lake Sponsorship - \$1,000

- Highly Visible Corporate Banners on Virtual Platform
  - Main Conference Page, Technical Sessions and Attendee Profiles
- (2) Full Conference Registrations
- Exhibitor Showcase Page (including LeadGen attendee lists)
- Half Page Color ad in the Conference Program (digital edition)
- Exclusive Pre-Conference Social Media Blast
- Company Name/Logo
  - Conference Webpage
  - IWPC E-News
  - Clarifier Newsletter (spring issue)

**Note:** Companies who purchased an "Lake" sponsorship in 2020 and did not receive a refund will automatically receive this "Lake" sponsorship package for 2021 unless IWEA is notified by March 31st. Send inquiries to: [execmgr@iweasite.org](mailto:execmgr@iweasite.org).

#### River Sponsorship - \$500

- (1) Full Conference Registration
- Company Name/Logo
  - Conference Webpage
  - IWPC E-News
  - Clarifier Newsletter (spring issue)

#### InFLOW Sponsorship - \$300

- Company Name/Logo
  - Conference Webpage
  - IWPC E-News
  - Clarifier Newsletter (spring issue)

**Note:** Companies who purchased a "River" or "InFLOW" sponsorship in 2020 and did not receive a refund will automatically receive this sponsorship package for 2021 unless IWEA is notified by March 31st. Send inquiries to: [execmgr@iweasite.org](mailto:execmgr@iweasite.org).